**Newsflash Ideas**

Newsflashes should cause players to think and make reasoned decisions.

Within the presentations you might be using to facilitate the game there is a generic ‘Newsflash’ slide you can show to draw attention to what you are about to announce.

Otherwise you might imagine you are presenting the Business News on the radio!

Individual newsflashes might variously:

* introduce a new dimension to play and/or signal a higher level of the game
* reward risk takers, low carbon companies or simply those with insurance cover
* prompt a collective action such as an auction
* be especially topical relating to items in the news
* be your own idea!

The newsflashes on pages 1-2, in particular, are useful to change how the game is played and introduce different levels.

The subsequent newsflashes on pages 3-4 are to dip into as you wish, being careful not to overload players. Newsflashes with the shaded background are suitable for first-time players.

Use your own discretion to amend the announcement and/or its consequences according to the challenge you wish to pose your players. If you come up with a novel idea, please let us know and we’ll consider adding it to our menu.

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| **NEWSFLASH** | **CONSEQUENCE** |
| Concern about climate change and desire to encourage companies to offset their carbon footprint | In future any player throwing CO2 with a dice may choose to rethrow such a dice on condition (s)he pays £5,000 into the Carbon Credit Fund managed by the Bank  *(Note: See pages 11 & 13 of Guide for more details)* |
| 1. Concern about carbon emissions deepens. Government keen for businesses to switch to ‘clean and green technology’ to cut pollution.   **OR** | In future players may choose to throw green dice instead of white dice. A multiple dice throw may consist of mixed green and white dice. *(Note: See page 25 of Guide. Good idea to pass round green dice and ask players to “spot the difference”. Can they see any advantages or disadvantages from using the green dice? Answer = No CO2 emissions but likely to move at slightly slower speed)* |
| 1. Carbon emissions at record high. To cut pollution quickly Government will only allow freight to be moved by transport with ‘clean and green technology’ | Players MUST throw only green dice instead of white dice until further notice.  *(Note: Bank decides when carbon emissions have subsided enough to lift the ban on the white dice. Might be as soon as after one or two turns ~ when difference in dice is clear and players can then make their own choice about which dice to use. See page 25 of Guide for more details)* |
| Expert (consultant) from Unipart visits each player’s business and recommends way to improve the performance of their supply chain operation. | Bank gives each player one of the Unipart ‘Productivity Gain’ cards.  *(Note: See pages 17 & 25 of Guide. Cards with a ‘tick’ are more suited to younger players. The first para is unique on each card, but the second para is always the same, so the consequences are the same whichever card a player receives.)* |
| Government slashes red tape | Players free to pick up an extra Order card per turn until further notice….but beware possible penalties if customer let down by failure to deliver. *(Note: See page 15 of Guide for more details)* |
| Boom in click-and-collect.  Pallet deliveries now available. | Introduce white pallets into the game ~ £5,000 payment for breaking bulk at any DC (where 1 container is exchanged for 3 white pallets)  Players may now request Pallet Order cards. *(Note: See pages 15- 16 of Guide for more details)* |
| Pallet Pool Sharing scheme introduced by CHEP. Businesses are invited to join and share the use of (superior) blue pallets. Combined one-off cost of £24,000 is shared by the number of businesses wishing to join. | Bank gives out the Pallet Pool Sharing cards for players to read and understand. Members of the scheme then get ‘free’ use of blue pallets with no further payments of £5,000 for breaking bulk being necessary. *(Note. See page 16 of Guide for more details. Insist on return of cards from players who decide not to join!)* |
| Supply Chain sector goes cashless!  Expensive and inefficient in modern digital world to use cash to settle transactions. Businesses must exchange their cash balances for an electronic value at the Bank. | Insert the cash balance for each player into the accounting documentation, downloadable from the Learning Zone (LZ).  Players can record their normal decisions/ transactions manually and/or rely on the Bank’s inputting of this data into the spreadsheet available through the LZ.  *(Note: See page 24 of Guide ref. Level 6)* |
| Very competitive global trade demands greater efficiencies on all logistics and transport providers. | Introduce reverse logistics into the game (using larger laminated A5 ‘Rules’ cards) *(Note: See pages 19 and 24 of Guide ref. Level 7)* |
| Good economic news boosts confidence and consumer demand | Deliveries earn 20% bonus for the next round of turns for each player. |
| Severe storms forecast over China | No ships nor planes can depart until further notice ~ storm only calms down when you say so! |
| EU announces new tax on aviation fuel in order to encourage more freight to be transported by sea | Pay £10,000 to Bank per plane owned |
| Worldwide storms cause sinking of many ships | Every player loses a ship…….unless insured!  *(Note: See page 14 of Guide. Can amend and apply this newsflash to other forms of transport as you judge appropriate)* |
| Spare capacity triggers sale of new assets. You are invited to bid to buy with the business making the highest offer receiving the new asset. | Bank chooses which asset(s) to make available for sale by auction. *(Note: ship or plane makes sense early in game. Alternatively, may prefer to encourage purchase of an asset not being invested in very much)* |
| Strike called in UK at Air and sea Terminals. | Strike will close UK Air & Sea Terminals **after** next turn; planes will be unable to land and ships unable to dock in the UK until further notice.  *(Note: Reopen at your discretion)* |
| Invitation to all companies!  UK Factory urgently needs one container of raw materials ~ first to deliver will receive £15,000 | Much imagination/‘licence’ to be used here! Any container can be deemed to contain raw materials, even one diverted from another delivery. *(Note: Suggest consider timing of this newsflash carefully, so all roughly equidistant from UK Factory and then fair to all players)* |
| Strikes in China and trade badly hit | All players must return one Order card to the Bank  *(Note: You may invite players to pick up a new Order card at the beginning of their next turn or a later turn, enabling them to gain another order but, of course, not necessarily with the same Customer)* |
| Uncertainty about fuel stocks as shortages are forecast.  New scheme announced offering £1,000 reduction per turn for any company prepared to pay its operating costs in advance | Bank will need to record such advance payments for reference. Announce end of scheme at your discretion. |
| Credit crunch forces banks to recall loans | All must pay company tax levied at 25% of cash balance (to nearest £000).  *(Note: possibly preface by recommendation 10 mins previously to invest in transport assets while money is plentiful!)* |
| Government determined to reduce the carbon footprint and adds £10k to the Carbon Credit Fund. The business(es) recording the lowest carbon emissions over the next 3 turns will share all the money in the Carbon Credit Fund. | Bank must log throws of CO2 using record sheet provided.  *(Note: Of course, there is a chance that the monies in the Fund will be claimed separately by picking up an appropriate A&S or R&R card ~ use your discretion whether to top up Fund again)* |
| Short-term bottlenecks in finding sufficient and suitable workers increase competition for labour and force wage rates up | Operating costs increase by £3,000 in total for everybody’s next turn only |
| Major shortages of precious metals (such as platinum?) used in electronic industries | Operating costs go up by £1,000 per asset for player with biggest number of assets (=planes, ships, trucks and trains) |
| Huge oil price rise due to temporary closure of Suez Canal | £4,000 extra costs per plane + truck and £1,000 extra per ship + train for all companies for two turns **after** next round of turns completed |
| Customer requires urgent delivery of container of cars from UK factory to China | Special contract worth £75,000 if delivered within 5 turns from now. Value reduces by £25,000 per turn thereafter.  Contract will be awarded for highest written tender given confidentially to the Bank |
| New ideas welcome! | Email to [info@businessonthemove.org](mailto:info@businessonthemove.org) |