

## ***Business on the Move: Perspectives from the Workplace***

### **HR Director, CHEP UK & Ireland:**

*“CHEP is impressed by the way Business on the Move manages to combine the sophistication of the supply chain with the simplicity and fun any game needs to work.”*

### **Trainer, Quality Culture**

*“There is no doubt that Business on the Move is an excellent board game that captures the essence of logistics and supply chains. What makes it special, however, is its versatility. It works for young people new to logistics and for experienced managers in the sector too.*

*We used the game with middle managers at Ceva Logistics as part of an ILM5 Leadership programme, challenging them to learn Business on the Move in the morning in order to facilitate the game with 180 fifteen year old students that very same afternoon! Leading such a session in a large hall in a large local comprehensive school certainly took the managers out of their comfort zone, putting their coaching, motivating and organising skills to the test.*

*Business on the Move clearly pays off in the workplace as well as in the classroom!”*

### **Logistics Manager at Tesco, Daventry:**

*“The potential audience is wider than just young people at school. The game can be used to introduce people of all ages, including trainees, to the supply chain concept.”*

### **Member of Logistics team at Jaguar Land Rover**

*“Very enjoyable game that gets you thinking about (supply chain) strategy”.*

### **Trainer, Lunar Training**

*“Brought the game back to the office and cascaded the rules to my Functional Skills Tutor who took it out the next day to use. The trainees loved it.”*

### **CEO of Collect+**

*“Certainly, one of the supply chain highlights of the year.”*

### **Director of a supply chain business in Moscow**

*“Though we played only first level, it was great, useful, funny, educative and interesting! My staff talked about the game the whole morning and discussed different strategies they used.”*

### **Unilever Trainee**

*“With all the layers of complexity you can add to the game it is such a brilliant learning tool for people of all ages and experience levels. It is great fun to play but really does help to improve your understanding of supply chains and the business world as a whole, while also developing mathematical, communication and planning skills.”*

### **Supply Chain Strategy Manager at Marks & Spencer:**

*“This initiative is a unique and fun way for us to engage with our local school communities and bring supply chain and logistics into the classroom in a way that can impact on so many areas of the curriculum. It is a great way of developing commercial and problem solving skills while increasing awareness of the environmental impact caused by the movement of goods around the world.”*

### **Consultant at Murray Gibson Associates Limited**

*“For an industry that we have all come to rely on, Global Logistics tends to be happening in the background. It is not surprising then so few of us have any idea how inter-dependent the various processes and players really are. Business on the Move seeks to explain the Supply Chain on a number of levels in a unique and intuitive way that makes it informative, competitive and above all fun.”*

### **Training Managers at Morrisons plc**

*“Innovative and fun.....the game brings logistics to life.”*

### **European Commercial Training Manager, Human Resources CHEP**

*“As part of our induction programme for new starters it is imperative that they know the concepts of our customers supply chains. ‘Business on the Move’ is a fun and informative way of passing on this knowledge. With the flexibility and additional material online produced by the sponsors which gives it credibility, this is becoming a must need item in my learning resources”*