Explained in two stages:

1. Context of the game
2. How to play
Products we buy come from all over the world
Very often products are packed into a container.
But how are the containers moved from one side of the world to the other?
Finally reaching the customer ………often (but not always!) via a shop
Business MOVE

captures the ‘big picture’ of global supply chains

How business works: from order to delivery

Basic business terms

Making choices, solving problems & being creative

Big issues ~
International trade, globalisation & carbon footprints
How to play

• You run a logistics business delivering orders to customers

• Transport containers of goods by air, sea, rail and road to customers from one side of the world to the other

• Aim to be:
  • the first to complete 4 deliveries
  • and make the most profit
Your business starts off worth $250,000

Company base $100,000

Cash $150,000
You have 4 Order cards like this

ORDER FOR $22,000
There may be a penalty for failing to deliver

Clipper

WEST        EAST

Deliver a of Teddy bears to Clipper

and receive $22,000 for delivery
Plan your route

By air and sea ........
and by rail and road
You decide

By air with a plane?

By sea with a ship?
Similarly, rail and/or road?
Beware!

Undisclosed cargo of fireworks explodes on board

Return one of your ships and its cargo to the Bank

IT problems hit cash flow hard

No deliveries allowed during this turn

Have you got Insurance?
Minimise your carbon emissions too!
The winners are:

(a) the business which delivers their orders first and
(b) the business with the most profit

<table>
<thead>
<tr>
<th></th>
<th>BLUE</th>
<th>GREEN</th>
<th>WHITE</th>
<th>YELLOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMPANY BASE</td>
<td>$100,000 each</td>
<td>$100,000</td>
<td>$100,000</td>
<td>$100,000</td>
</tr>
<tr>
<td>PLANES</td>
<td>$30,000 each</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SHIPS</td>
<td>$20,000 each</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TRAINS</td>
<td>$40,000 each</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TRUCKS</td>
<td>$20,000 each</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>UNDELIVERED</td>
<td>$5,000 each</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CONTAINERS</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CASH</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FINANCED BY:</th>
<th>BLUE</th>
<th>GREEN</th>
<th>WHITE</th>
<th>YELLOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHARES</td>
<td>$150,000</td>
<td>$150,000</td>
<td>$150,000</td>
<td>$150,000</td>
</tr>
<tr>
<td>BANK LOAN</td>
<td>$100,000</td>
<td>$100,000</td>
<td>$100,000</td>
<td>$100,000</td>
</tr>
<tr>
<td>ACCUMULATED PROFIT/LOSS</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL FINANCE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Note: Each period ‘Total Assets’ should equal and balance with ‘Total Finance’*