

How your organisation can become an active part of the Global Edition



What's in it for your organisation?

1. Help change the face of logistics recruitment
2. Build curiosity and interest from an early age
3. Make 'Logistics & Supply Chains' a career of choice, constructing a talent pipeline (200,000 players by 2022)
3. Enhance Corporate Social Responsibility (CSR):
 - Signal importance of learning
 - Commitment to environment
 - Pragmatic way to engage with local communities



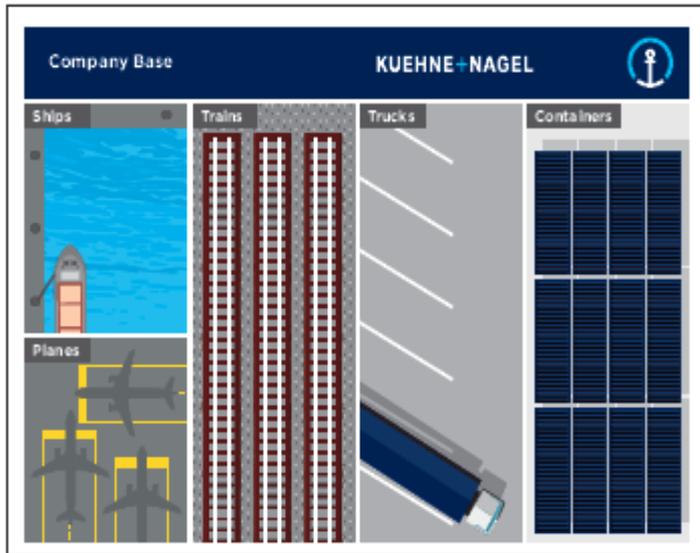
Educational
supply chain game

Players run competing
multimodal logistics
businesses



Real businesses feature as themselves in the game

~ these examples highlight organisations who are sponsors of the new Global edition.



'Global Edition' launched on June 28, 2018



New features:

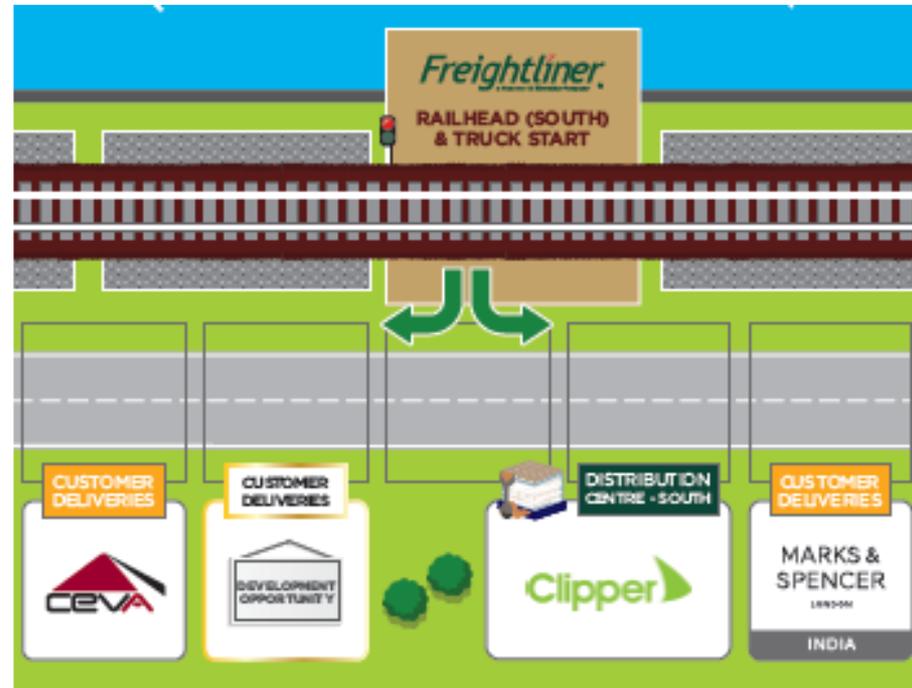
- International trade (in \$) across the globe
- Exports & imports, east-west and west-east
- Investing in Skills
- Electronic Data Interchange (EDI)
- Even more interactive....and fun!
- 42 sponsors from around the world
- **'Dedicated space' on the new game board for organisations to feature and become part of the game**

Invitation to your business to become part of new Global Edition

Celebrate your relevance

Connect with young people

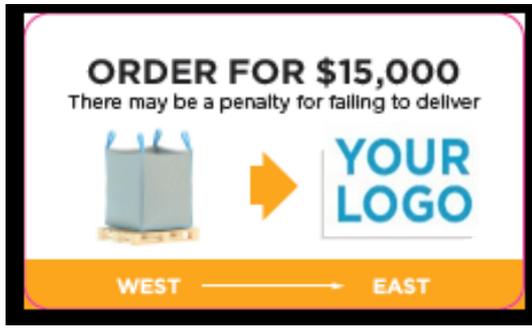
Make supply chains
a 'Career of choice'



Your logo becomes
an active part of the game

Your branding is incorporated into the game board and on 3 Order cards

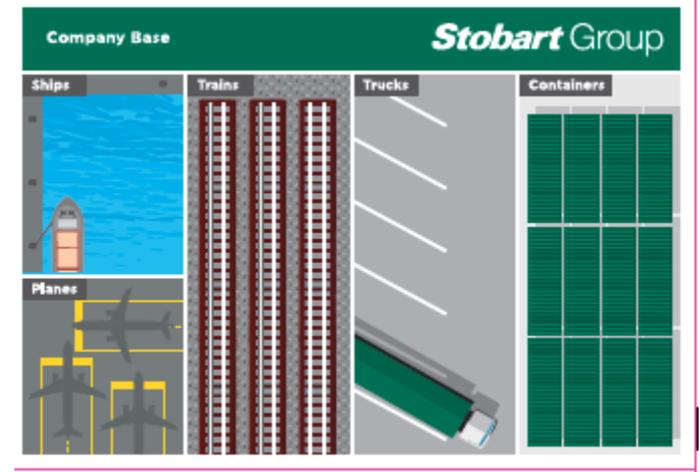
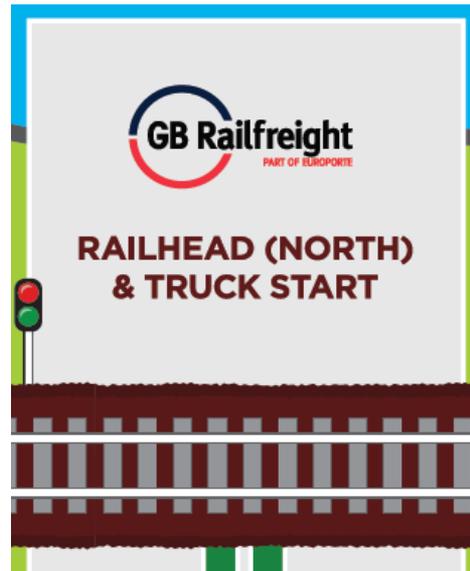
Order cards direct deliveries to your space on the game board



Interested in featuring your business in the game?

The previous two slides demonstrate **just one way** to achieve this.

See our [SHOP](#) page for other ways.....e.g.



Much more than a board game

Your brand becomes a platform for learning:

- 100 word summaries about each sponsor on game's website
- Hyperlinks to companies' own websites
- More than 100 'wow' photos showing global supply chains in action
- 50 learning activities created in partnership with sponsors, ideal for group work before or after playing the game and all downloadable from our website www.businessonthemove.org





How much?

£156* (=£39 each)
for a set of 4 games,
ideal for a group
and the minimum order
we can accept
if you wish to
actively brand**
your games

* plus post & packaging

** see SHOP for various options
from £12-£18 extra per game.

Order through our online [SHOP](#)

Or email info@businessonthemove.org

We shall be delighted to hear from you



www.businessonthemove.org

Email: info@businessonthemove.org

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