

Why are two former teachers so interested in logistics and global supply chains?

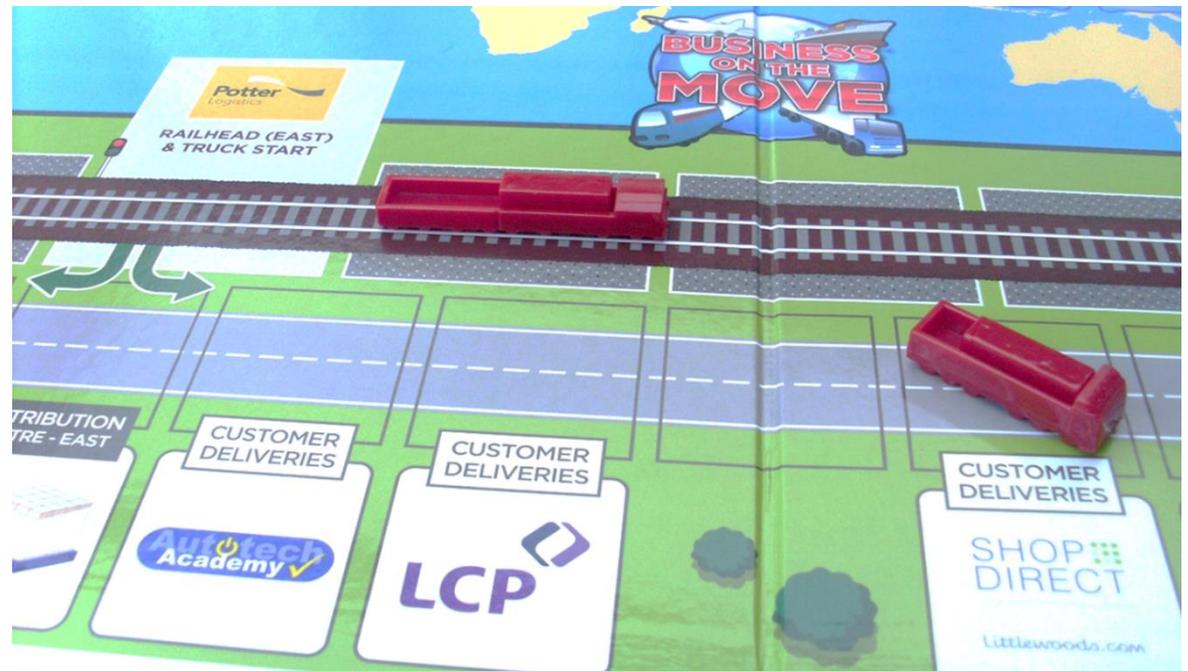


Your industry is a 'hidden gem' for young people. Our social enterprise has already put our supply chain board game into hundreds of schools.



Educational & fun supply chain game

Players run competing multimodal logistics businesses



We invite you to ‘shout out loud’ about global supply chains

Celebrate your relevance.

Connect with young people.

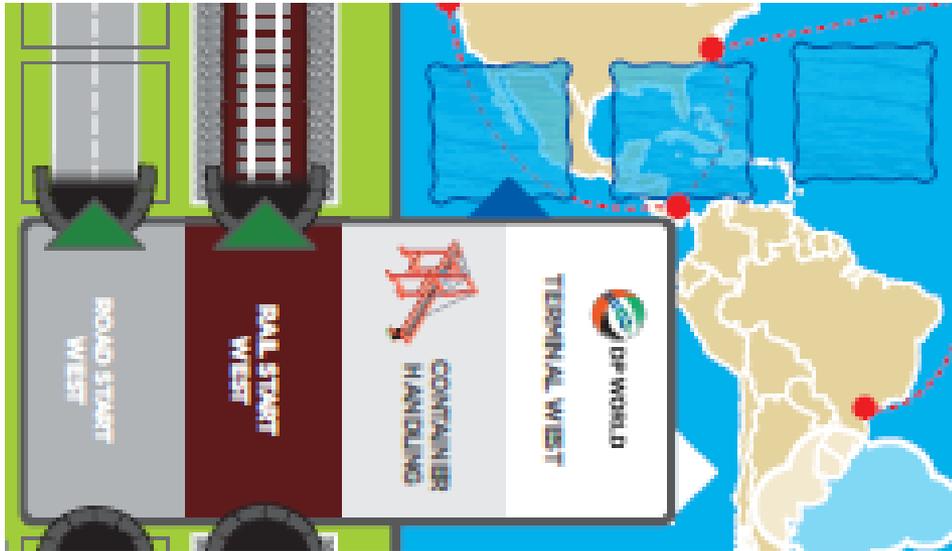
Make supply chains a ‘Career of choice’.

3 Cs
in a
box

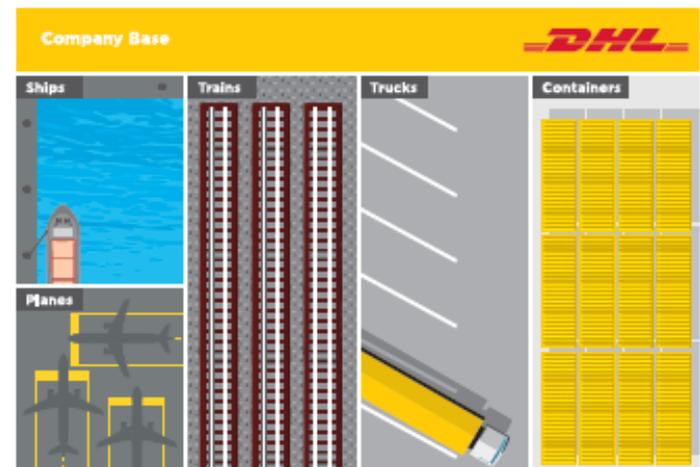


*Mock-up of ‘double-container’ box
showing current 4 Platinum sponsors
of our new planned Global edition.*

Real businesses feature as themselves in the game



**PALLET
ORDER**



Play at 7 different levels



A game for all ages!



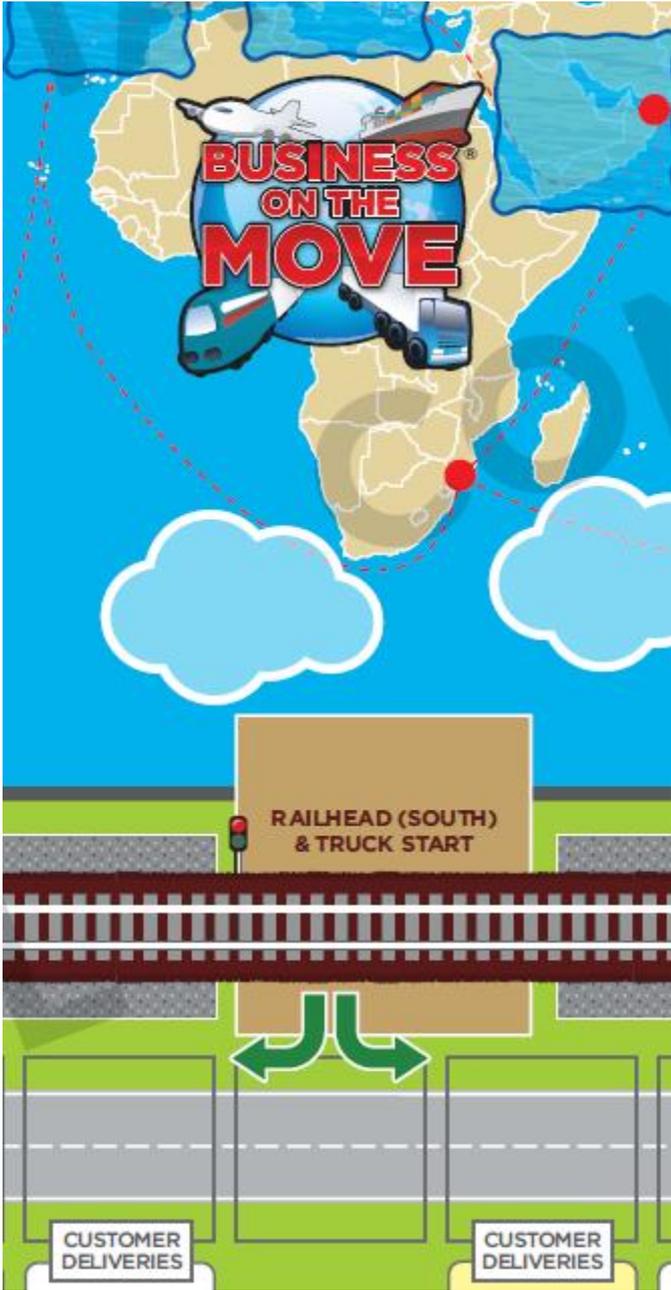
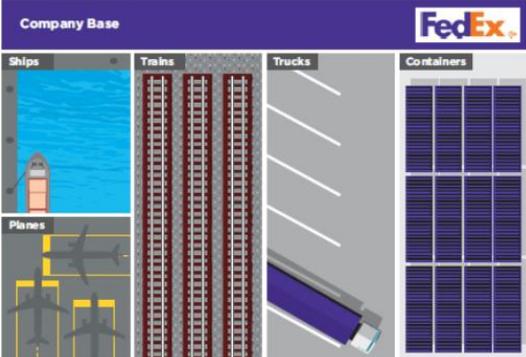
Players love it!

What's in it for you as a sponsor?



1. **The incorporation of your brand** into the Global edition, alongside other prestigious global supply chain organisations, a game projected to be played by 200,000 of the next generation of logisticians
2. **Changing the face of logistics recruitment** by arousing the curiosity of young people in supply chains from an early age.
3. Raising awareness of career opportunities for young people and **promoting logistics as a 'career of choice'**.
4. A unique way to deliver **corporate social responsibility** objectives:
 - signals importance you place on learning and development
 - demonstrates commitment to global and environmental issues
 - evidences desire to 'give something back' to communities
5. Versatile, realistic and fun addition to own **training programmes**.
6. Active support for a social enterprise demonstrates commitment to **corporate citizenship**, reinforcing company values and ethos.

There are all kinds of branding opportunities.....



As a **‘Customer’** ~ your logo is incorporated into the game board, and on Order cards



4 Order cards featuring your logo mean your business is an active part of the game

Next steps



delivering learning

1. Visit our [website](#) to find out more
2. Request the Sponsorship Information Pack
3. Contact us:

Email: pat@businessonthemove.org

Write to: *Business on the Move*, 11 Webbington Road, Pewsham,
Chippenham, Wiltshire SN15 3GB, United Kingdom

Telephone: 44 (0)1642 386329

or call on our mobiles:

44(0)7919 864 069 (Pat)

44(0)7557 301 238 (Andy)



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