



# The Carbon 'Cuppa' Challenge

UNILEVER



# CONSIDER A CUP OF PG TIPS.

## WHICH PART OF THE PRODUCTION CHAIN DO YOU THINK IS WORST FOR THE ENVIRONMENT?



# HAVING A CUPPA



Estimate the % of CO<sub>2</sub> contributed at each of the 5 stages or 'production cycle' of a cup of tea:

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Fill in here the amount of CO<sub>2</sub> released at each stage according to Unilever's video clip:

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# WHICH STAGE IS THE WORST FOR THE ENVIRONMENT?

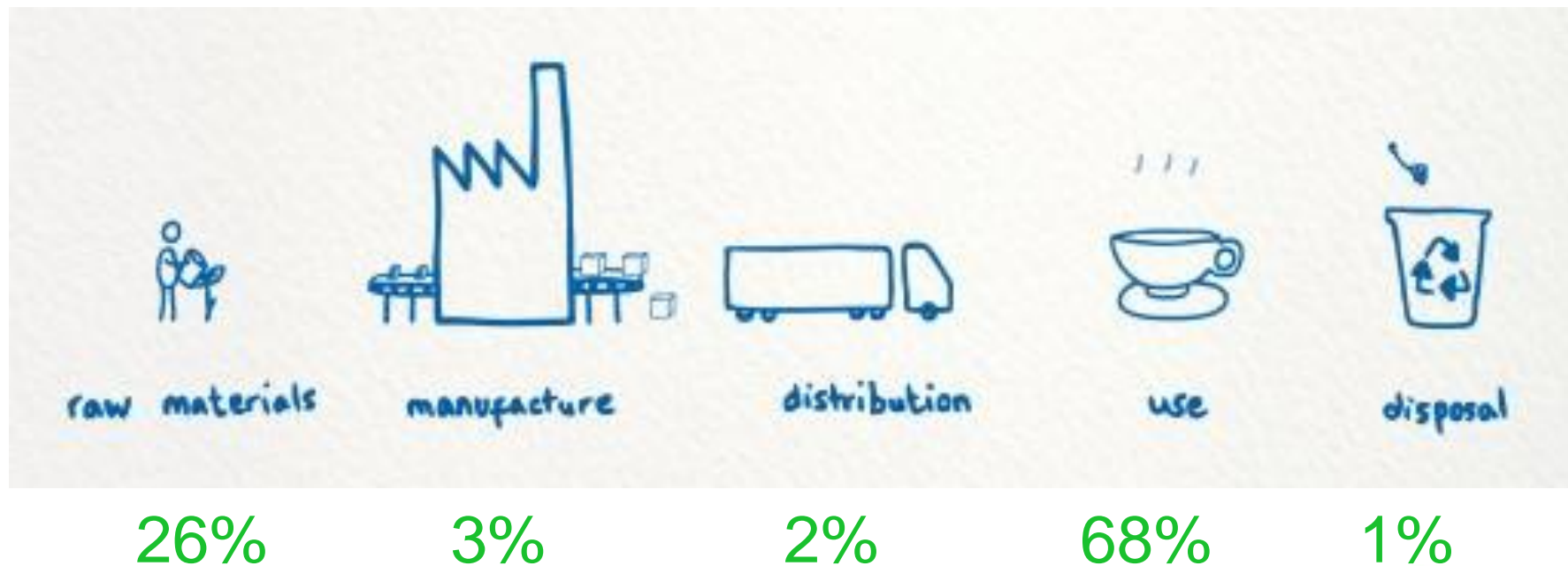


Answer:

<http://www.youtube.com/watch?v=cpYhggPRivw>



# HOW DID YOU DO?



# WHAT CAN WE DO ABOUT IT?

## PAIR & SHARE



### Think in your Pair:

In your pair, spend five minutes to think of **four** ways to reduce the environmental impact of having a 'cuppa'

### Share in your Team:

What do the other two pairs think?

Choose your team's **six best ideas**, ideally with **at least one idea for every stage** of the production cycle

### 'Hints' available.....at a cost:

Can 'buy' max 3 hints @ 2 votes each

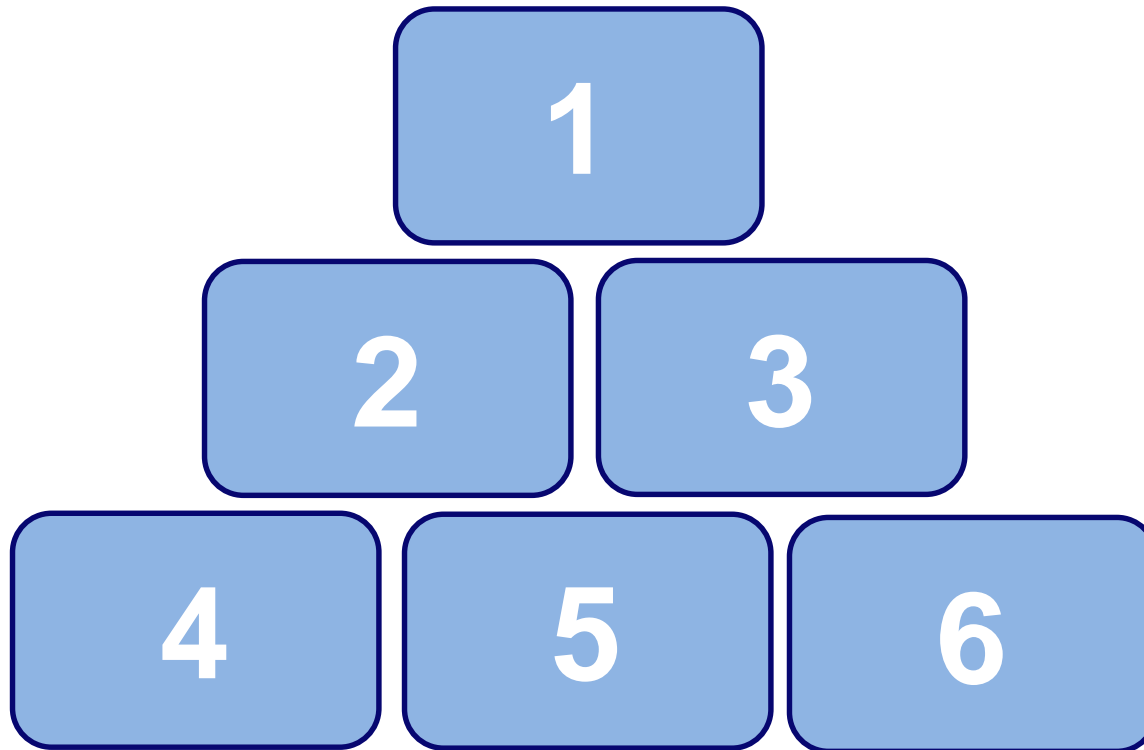




# PRIORITISATION IS THE KEY!



Rank your ideas for cutting the cuppa's carbon impact



# PREPARE YOUR CASE!



In your team within 5 minutes:

- explain **how** your 'top three ideas' would reduce the cuppa's environmental impact
- Agree which is your **top** idea
- Which idea of your top six do you consider your **most imaginative**?



# YOUR CHALLENGE



Each team must present its case to the group as a whole and aim to attract the most votes

Following the presentations every student casts one vote for the team, excluding themselves, which they feel has come up with the best ideas

**to cut the cuppa's carbon impact**

