**Name(s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |
| --- | --- | --- |
| **Number** | **Logo** | **Strapline** |
|  | Allport Cargo Services |  |
|  | BITA |  |
|  | Calor |  |
|  | Century Logistics |  |
|  | Ceva Logistics |  |
|  | Collect+ |  |
|  | DHL |  |
|  | DP World London Gateway |  |
|  | FSDF |  |
|  | Home Bargains |  |
|  | John Lewis |  |
|  | M&S |  |
|  | MSC |  |
|  | Morrisons |  |
|  | Network Rail |  |
|  | Pall-Ex |  |
|  | Potter Logistics |  |
|  | Prologis |  |
|  | The RHA |  |
|  | TIR Training Services |  |
|  | Tesco |  |
|  | The TT Club |  |
|  | Unilever |  |
|  | Waitrose |  |
|  | XPO Logistics |  |

**Name(s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |
| --- | --- | --- |
| **Letter** | **Strapline** | **Logo** |
| a | A true partnership |  |
| b | Add vitality to life |  |
| c | Driving ambition |  |
| d | established expertise |  |
| e | everyday low price |  |
| f | every little helps |  |
| g | for the real world |  |
| h | Lifting Industry Standards |  |
| i | Local partner to global trade |  |
| j | Longer platforms, longer trains, more space |  |
| k | Making business flow |  |
| l | Never Knowingly Undersold |  |
| m | Put some xxxxx in your life |  |
| n | Quality food honestly priced |  |
| o | Parcels made easy |  |
| p | Promoting excellence in food logistics |  |
| q | Shaping the future of the transport industry |  |
| r | Ship closer. Save money |  |
| s | Simply Food |  |
| t | Specialist warehouse, distribution and railfreight terminal services |  |
| u | The No. 1 Pallet Network |  |
| v | Top brands – bottom prices |  |
| w | We move the world |  |
| x | You Make it: We Move It |  |
| y | Your supply chain partner in the UK |  |