



*Business on the Move*  
National Launch Event

Summary of Survey Results

# Summary & headlines



- **40** responses received in total
- **95%** rated the venue and its facilities as Good or Excellent
- **90%** rated the catering as Good or Excellent
- **100%** rated event timings as Good or Excellent
- **97.5%** rated event timings as Good or Excellent
- **90%** rated networking and interaction opportunities as Good or Excellent

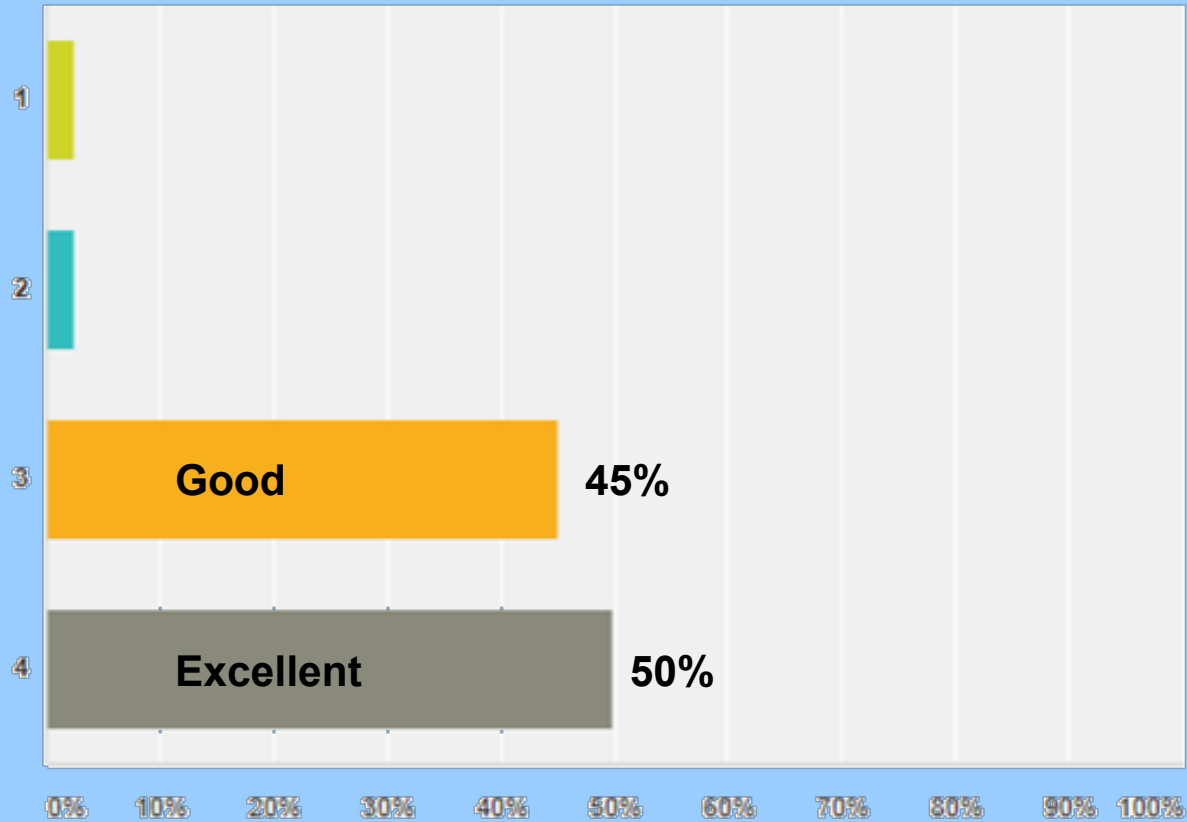
# Summary & headlines



- **95%** rated the presentation content and panel discussion as Good or Excellent
- **62.5%** rated the overall professionalism of the event as Excellent
  - The other **37.5%** rated it as Good
- **95%** rated the invitation process & pre-event communication as Good or Excellent
- **80%** agreed that the event was a worthwhile investment in time

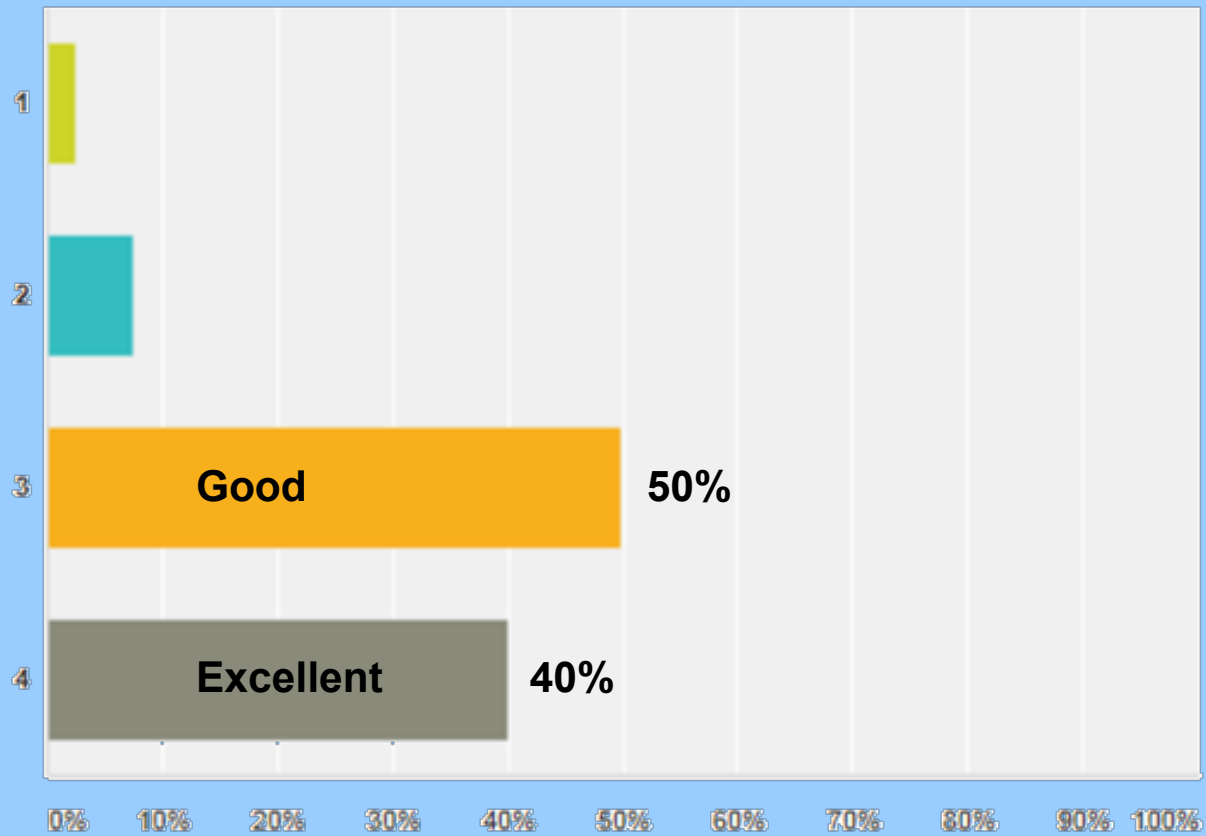


# Q1: Rate the venue and its facilities



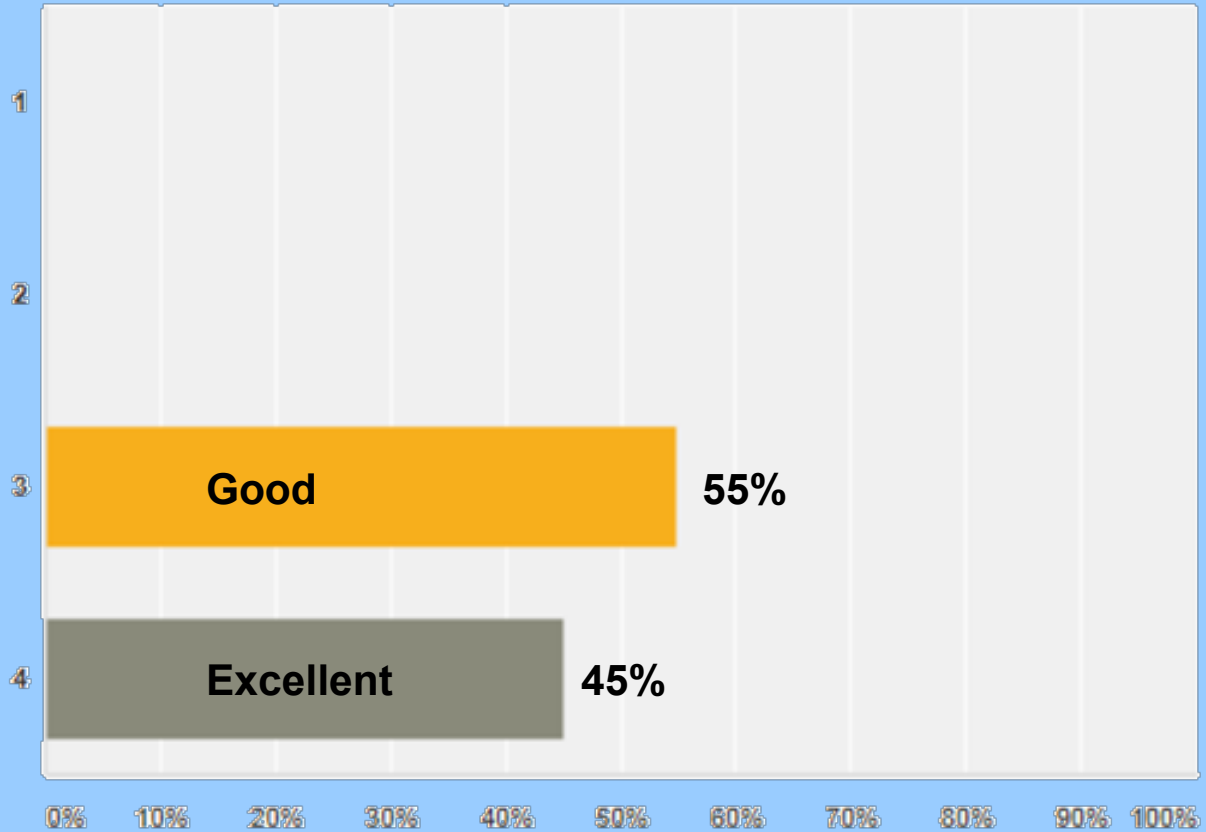


## Q2: Rate the catering



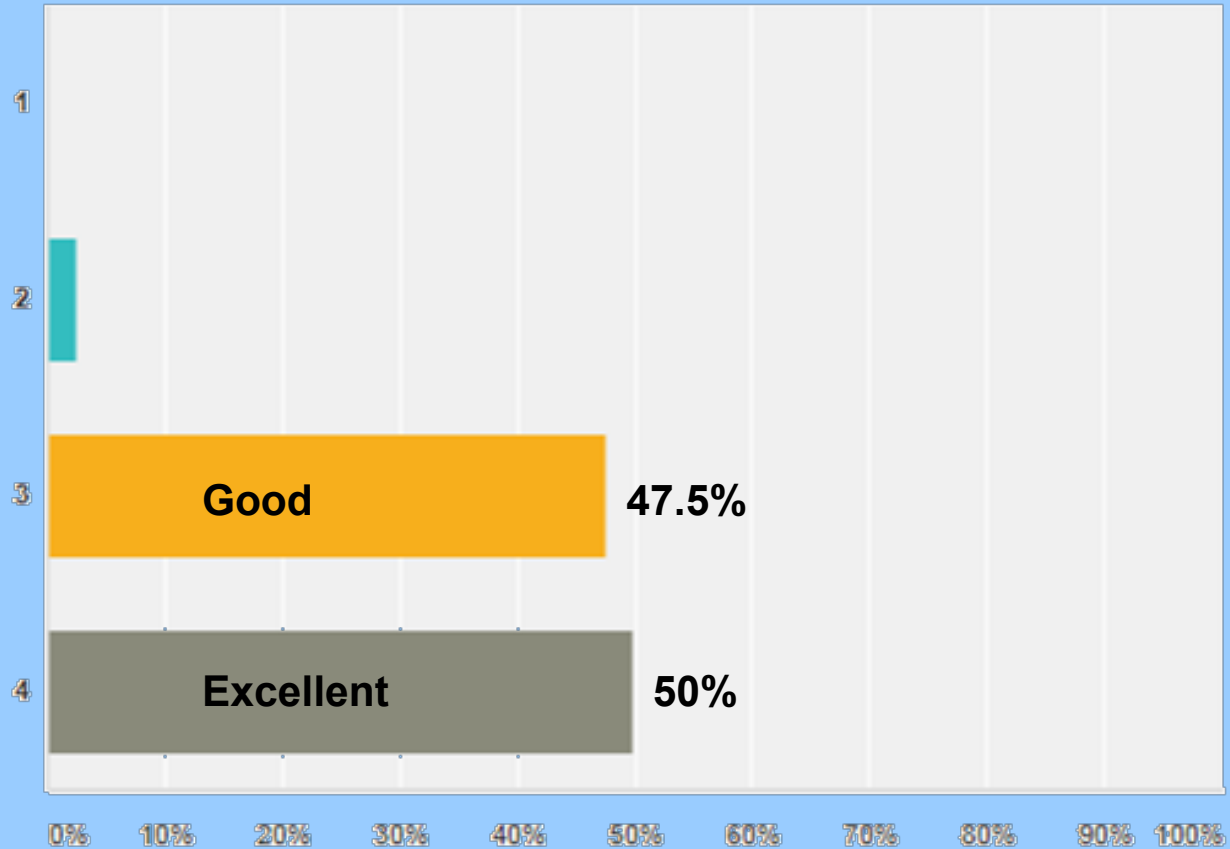


# Q3: Rate the overall event timings

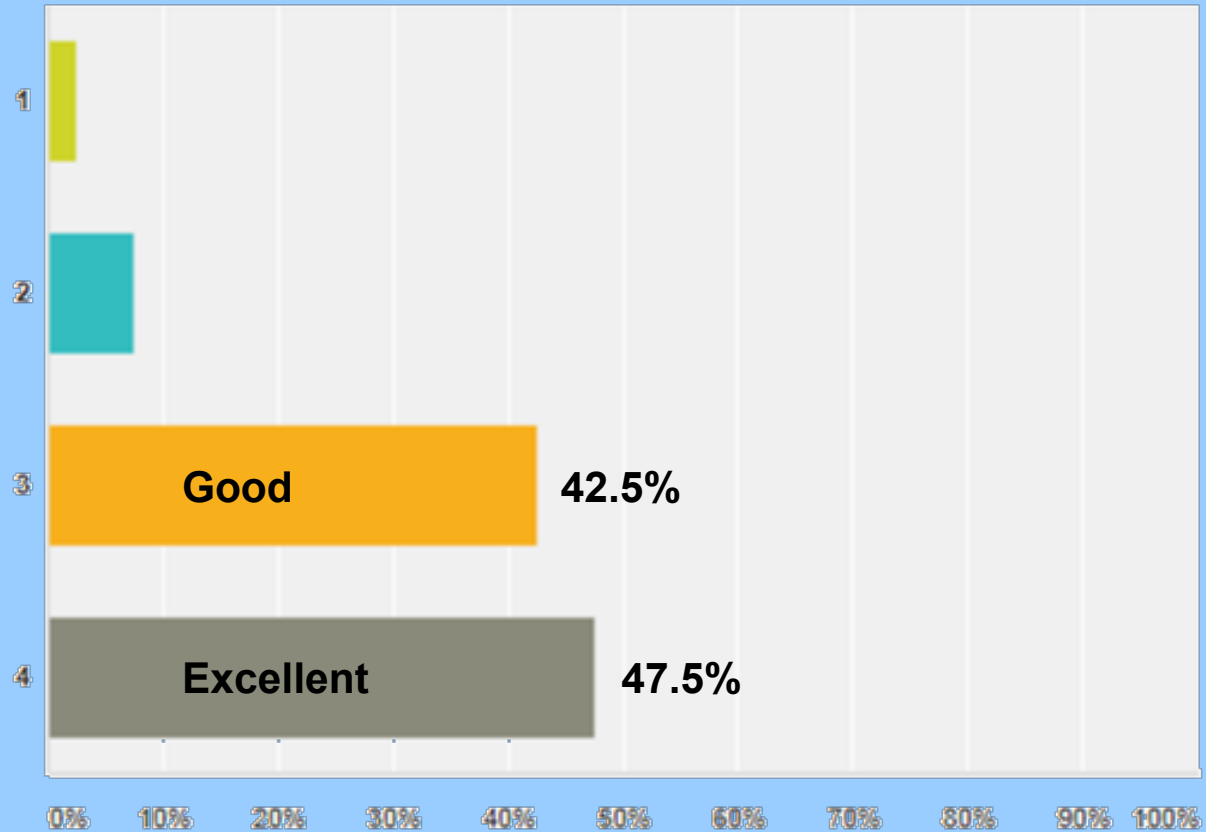




# Q4: Rate the event format & structure

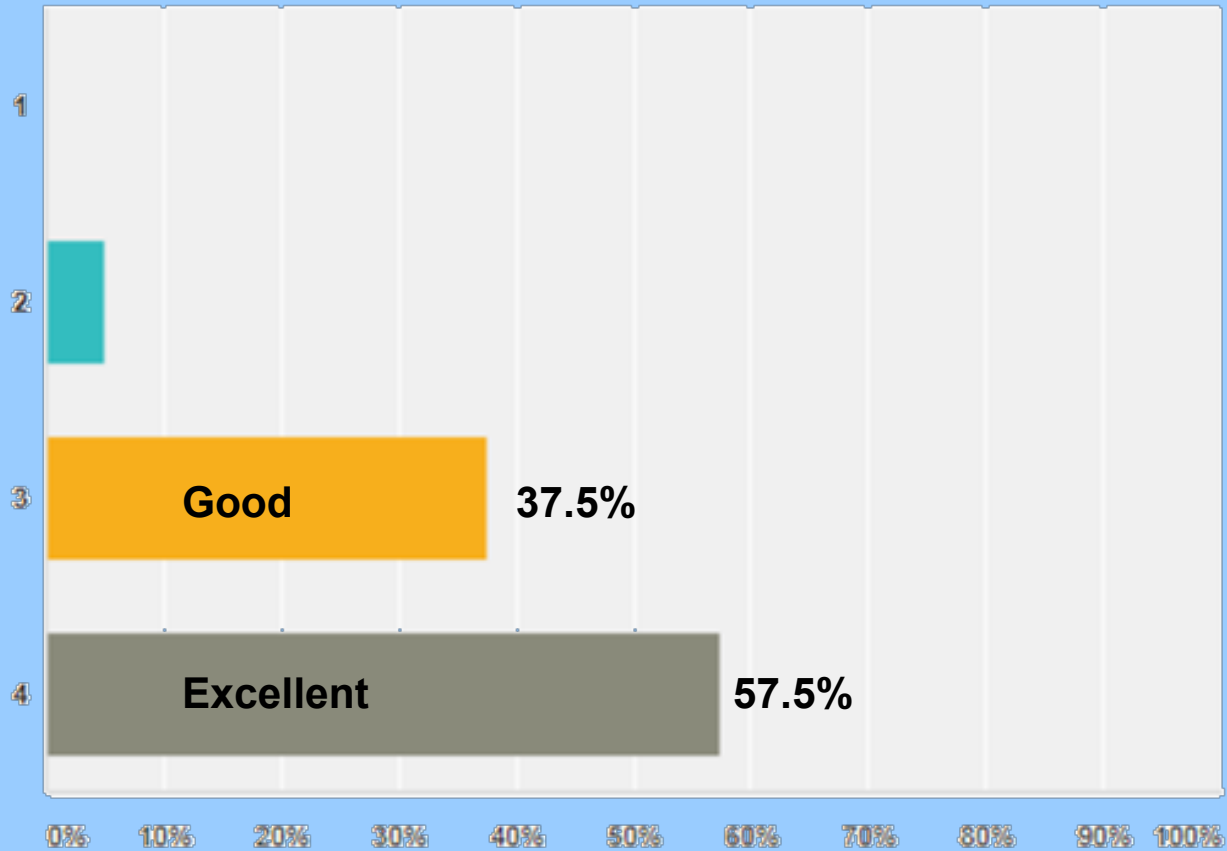


# Q5: Rate the networking opportunities & interaction

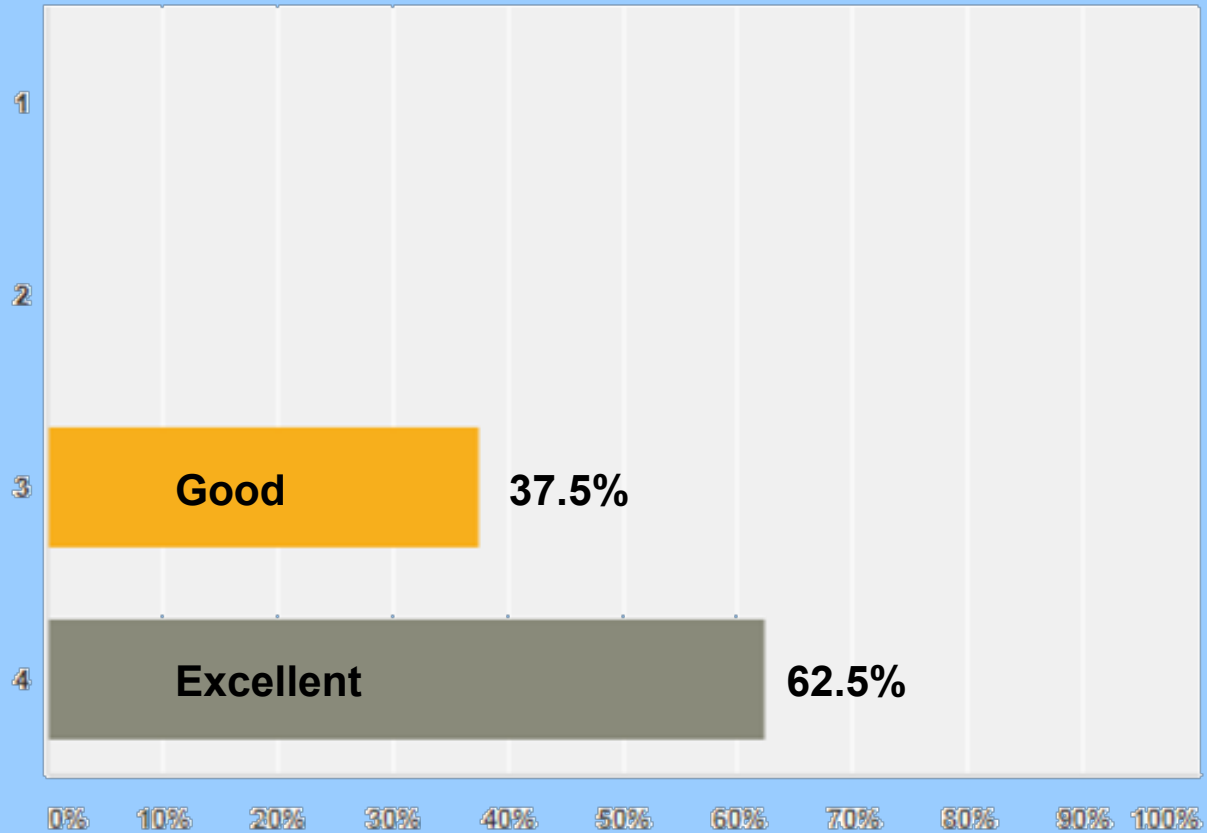




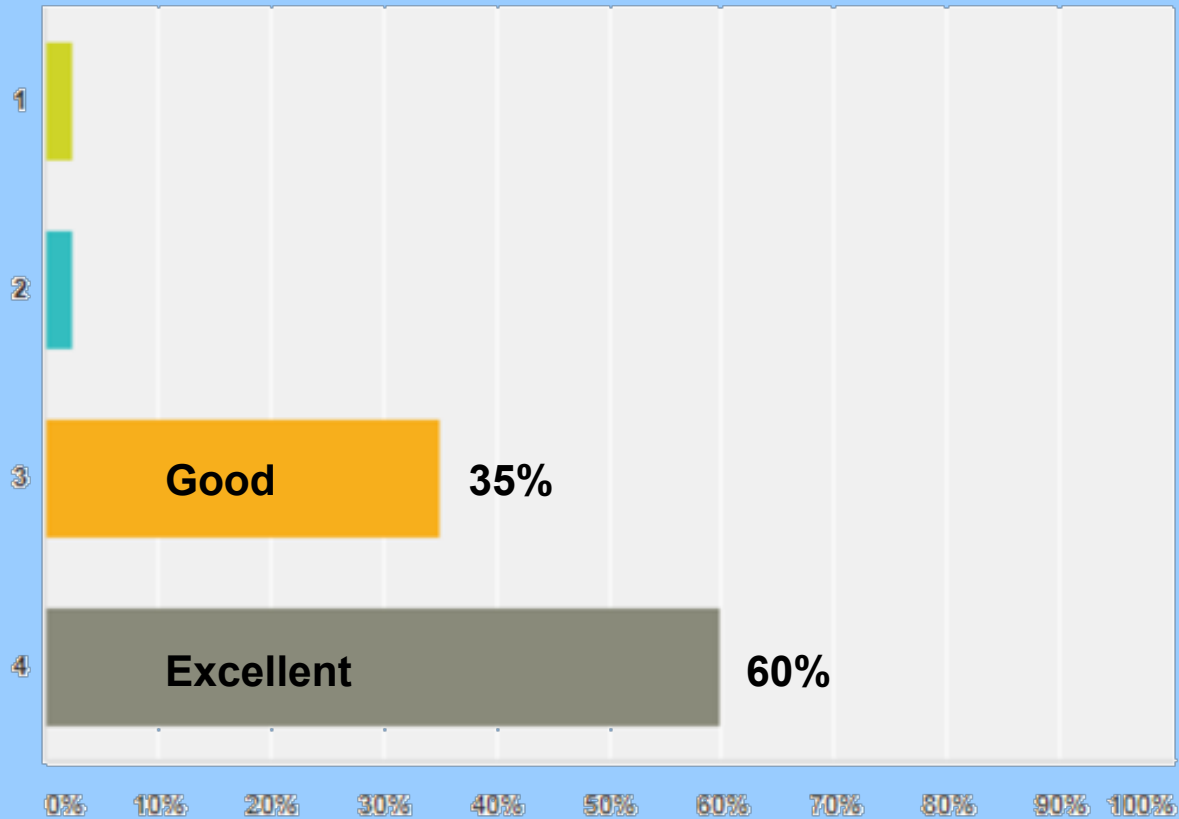
# Q6: Rate the presentation content & panel discussion



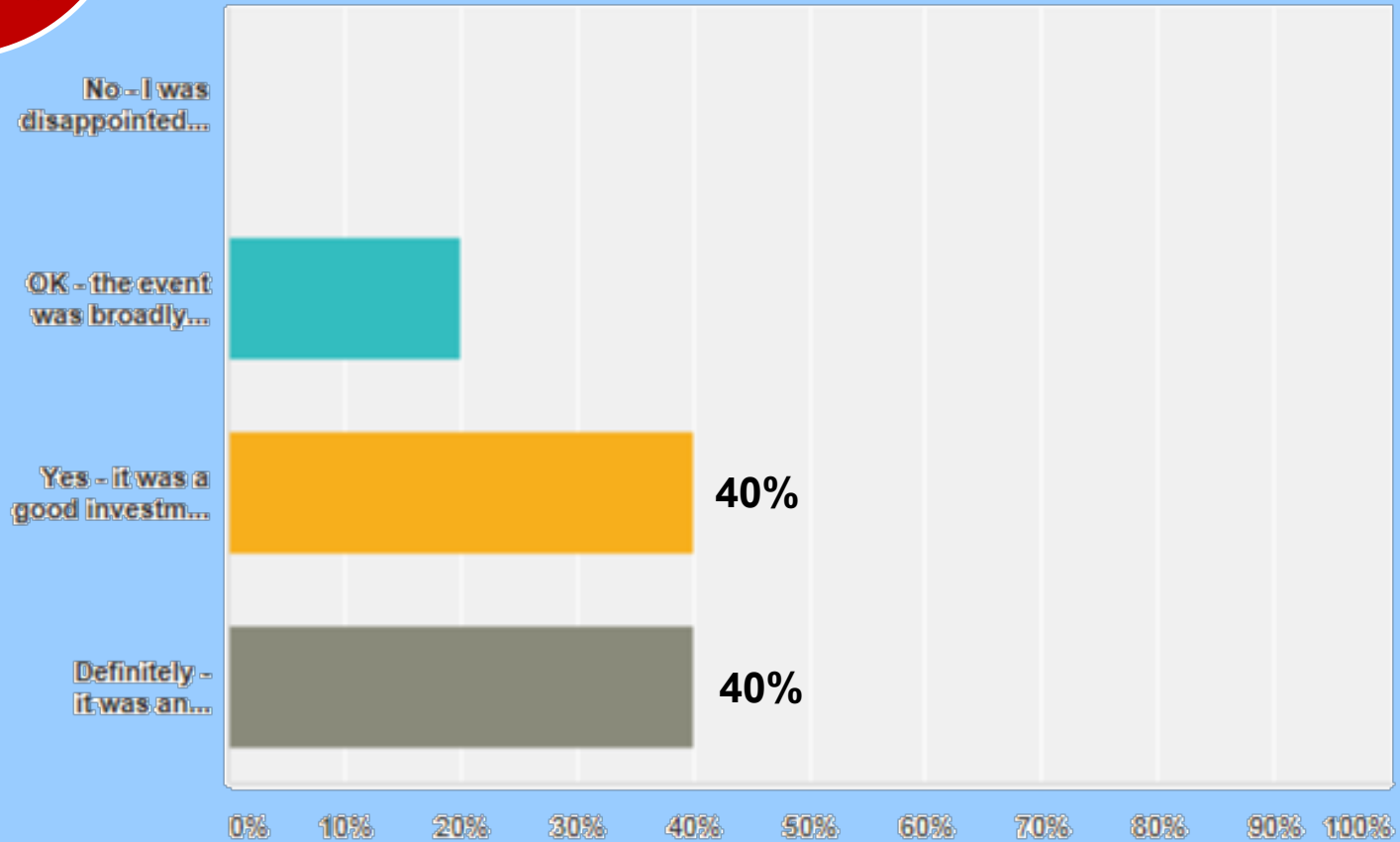
# Q7: Rate the overall professionalism of the event



# Q8: Rate the invitation process & pre-event communication



# Q9: Was the event a worthwhile investment of your time?



## Q9: Verbatim comments...



*“Overall it was a fantastic event, the interaction with other groups, people playing the game & the team on hand to ask questions for clarity, well done!!!”*

*“Really enjoyed seeing the school children playing the game.”*

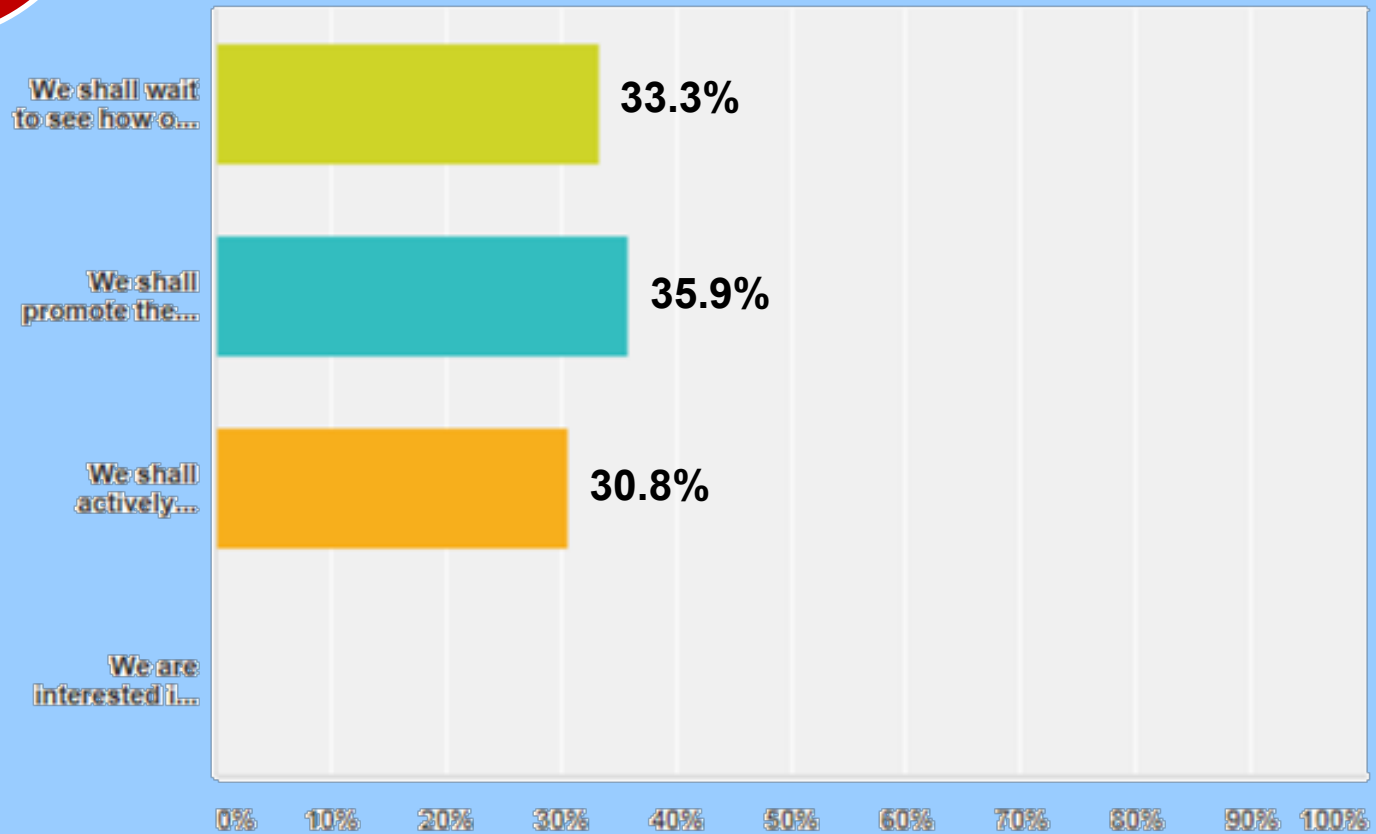
*“A well-thought out and professional launch which generated plenty of enthusiastic support for the game and future plans.”*

*“Made some good contacts, so networking was excellent. More importantly to see the game being played and watching the players enjoying and learning from the game. Very interesting panel discussion. Well worth my time. Thanks for a great event.”*

*“Lots of networking opportunities and the chance to see the schools playing the game.”*

*“Andy and Pat have done brilliantly, hats off to them.”*

# Q10: Which of these options best describes how you or your organisation will support BotM in the future??



## Q10: Verbatim comments...



*“We shall await the arrival of the games and distribute accordingly. From the distribution we will hopefully gather good feedback which will determine our next step in regards to the investment.”*

*“Currently exploring opportunities for its use before deciding on next steps.”*

*“We are also planning on promoting the game through our own PR channels. We are also interested in purchasing some more.”*

*“None of the points above is applicable but we are looking into buying a couple of games more for our own benefit to help stakeholders understand the complexity of the supply chain.”*

*“We will support in any way we can.”*

*“I believe the plan is for the game to be promoted at various schools throughout the UK local to our offices. Our intention is to increase young peoples awareness of the Shipping and Logistics industry and how it impacts day-to-day life.”*

